

STAKEHOLDERS MAP

Shareholders IQ/QatarEnergy	Affiliates / Subsidiaries	Suppliers	Employees	Customers	Regulatory Bodies/ Steel Association /Competitors	Community (NGO's, Research Inst., Interns & others)
 Contributing to Qatar's national growth and development policy Profitable growth (from current operations) Excellent management of the investment portfolio 	Bring QS value in practices, methodologies, technology, etc. Capitalize on growth opportunities Compliment in production processes and materials Reference to a leading steel manufacturer	 Long term contracts to ensure sustainable demand On time payments of invoices Clear two-way communication to meet delivery service level agreement of resources/material 	Attractive job (content, security, professional growth) Reward & recognition; competitive compensation Healthy, safe & exciting working environment Employee engagement: Challenging Job with accountability	Meeting the local demand for steel products Meeting the product specifications Sustainable on time delivery and availability Reliable and efficient customer service	Timely adherence to standards and norms Guiding Ministry of Commerce on steel trades, competition Participating in initiatives from Ministry of Energy, Supporting SMEs Fare Trade Active participation at regional & global steel association programs and act as local representative in Qatar; hosting conferences	Corporate Social Responsibility Clean Environment Skill development opportunities Industry – Academic Collaboration
 One to One Meetings, Visits & Workshops AGM Board Meetings Business Visit Joint Programs & Partnerships 	AGMBoard MeetingsVisits	 Business Visit Conferences & Seminars Emails / Virtual meeting platform 	 Intranet and emails One to One Meetings & Annual Gathering Training Programs Code of Ethics & Business Conduct Performance Appraisal Grievance redressal mechanisms 	 One to One Meetings Emails/Phone calls and customer visits Customer Satisfaction surveys Exhibitions/Conferences Traders Meet 	 Joint Programs & Partnerships One to One Meetings Conferences & Seminars Risk and Audit Reports Press Releases Interviews Sponsorships 	 One to One Meeting Field visits and workshops Knowledge sharing
 Industry – Academic Collaboration Build Confidence with Local Communities Recycling of By-Products Financial & Economic Growth 	Financial & Economic Growth	 Quality of Goods & Services as per Contracts On-time delivery Competitive price 	 Perform Quality and Productive Leadership Most Important Assets to run the business 	 Innovative Partnerships for Sustainable Growth Profitable Business Growth 	 Strongly shape reputation and promote awareness of product & operations Benchmarking / knowledge sharing 	Build confidence
Business OpportunitiesProduct InnovationRevenue & Growth	Investors ReturnSustainable Growth	Business OpportunitiesSwift and timely Payment	Providing Safe & Secure Experience	 Meeting local, regional and international market demands Provide Quality Products 	 Product Innovation Economic Growth Improving brand image 	 Provide support for social and local community development Skill Development