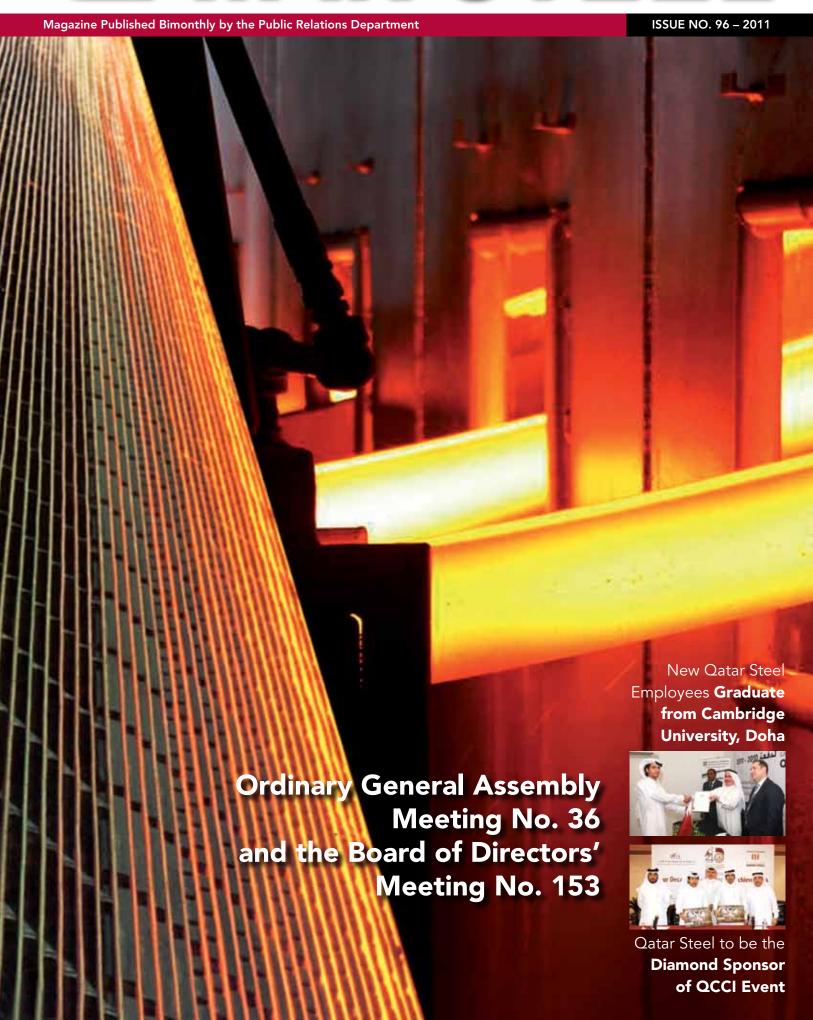
QATAR STEEL



WE MAKE STEEL MATTER





Mark of Quality

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Dear Reader

This is issue No. 96 of Qatar Steel Magazine. It will provide you with a glimpse into a wide range of events and activities at Qatar Steel, including Qatar Steel's recent initiative to increase its production capacity in order to meet the increasing demand for reinforced bars. In this regard the Company has signed a contract with Siemens to build a new state-of-the-art steel plant.

As part of Qatar Steel's strategy to develop the competency and skills of Qatari nationals, a number of new Qatari employees graduated from Cambridge University after successfully completing a English language course.

With a view towards strengthening its ties with its traders, Qatar Steel held the '8th Qatar Steel Traders Gathering' for the first time in Dubai to discuss future strategies in line with the objectives and vision of the Company.

This issue also features a host of other interesting news articles and reports.



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Qatar Steel's Ordinary General Assembly Meeting No. 36 and the Board of Directors' Meeting No. 153 was held on 21 February 2011

On Monday, 21 February 2011 Qatar Steel held its Ordinary General Assembly Meeting No. 36 and its Board of Directors' Meeting No. 153 at its Doha Office. The meeting was attended by a representative of Industries Qatar.

The meeting of the Board of Directors was presided over by HE Yousef Hussain Kamal, Minister of Economy and Finance and Chairman of Qatar Steel, and was attended by HE Dr. Mohamed Saleh Al Sada, Minister of Energy and Industry and Vice Chairman of Qatar Steel as well as by members of the board of directors of the Company.

In his opening address the Chairman welcomed the members of the board of directors and the managers of various Qatar Steel departments to the meeting.

The meeting discussed a number of important issues pertaining to the activities of the Company in the past period as well as the Company's present strategy and future projects.





Contract Signing of Expansion Project with Siemens VAI

With a view towards meeting the rising demand for steel in the local and GCC markets, as well as cope with the 2030 vision of State of Qatar, Qatar Steel has initiated a new project that aims to increase the overall production capacity of the Company. The Plant will be located adjacent to the existing plants in Mesaieed, and is expected to be commissioned by the first quarter of 2013.

On 8 March 2011 Mr. Ali Bin Hassan Al-Muraiki, Director and General Manager of Qatar Steel and Mr. Norbert Petermaier, Senior Vice President of Siemens VAI signed a contract to establish a 1.1 million tons per year steel making plant.

The new Plant will feature Siemens VAI's Ultra High Power 110-Ton Electric Furnace, a 110-Ton Ladle Furnace and a 6-Strand High Speed Billet Caster as well as a Sophisticated Fume Extraction System for delivering zero emission. The Plant will be designed according to Siemens VAI's highly acclaimed technology in steel plant machinery, equipment and automation, in order to achieve the following objectives:

- · Low investment
- · High productivity
- High flexibility
- Low consumption cost (Electrodes, electrical energy, alloys, natural gas, oxygen, water, refractory)
- · High quality products

The state-of-the-art engineering design of the proposed plant will assure maximum safety and will pay special attention to standardization, interchangeability of various components and low maintenance.

The signing ceremony, which was held at Qatar Steel's Doha office, was attended by delegates from both the companies.



► The Chairman of South Steel Company Visits the Chairman of Qatar Steel



HE Yousef Hussain Kamal, Minister of Economy and Finance and Chairman of Qatar Steel recently hosted a meeting in honour of Sheikh Salman Bin Saleem Al Harbi, Chairman of South Steel Company (SOLB), Saudi Arabia. Mr. Ali Bin Hassan Al-Muraikhi,



Director and General Manager of Qatar Steel also attended the meeting, which discussed the Company's future expansion plans which are to be presented to the Board of Directors of South Steel Company.

Qatar Steel to be

the Diamond Sponsor of QCCI Event

Qatar Steel has joined hands with QCCI as the diamond sponsor of the upcoming 40th Anniversary of Excellence and Achievements in the Economic Development of the State of Qatar. An agreement to this effect was signed by Mr. Mohammed Al Saadi, Marketing Manager of Qatar Steel at an official ceremony held at QCCI. According to the agreement, Qatar Steel will provide financial assistance worth QR 250,000

for this mega event. The meeting was also attended by Mr. Saeed Mohammed Al Roomi, Public Relations Manager, Qatar Steel and Mr. Abdulrahman Al-Muftah, Head of Customer Service, Qatar Steel. The event is scheduled to be held on 19 September 2011 at Sheraton Doha. During the event QCCI will host a high profile gala dinner in the evening followed by the launch of a commemorative book depicting the rich heritage of Qatar.







Qatar Steel Celebrates its Traders' 8th Annual Gathering

Qatar Steel recently held the 8th Annual Gathering of its Traders at Raffles Hotel Dubai. The Gathering was attended by the Company's traders from the GCC region.

The Gathering, which was attended by Mr. Ali Bin Hassan Al-Muraikhi, Qatar Steel Director and General Manager, and a number of the Company's managers, aimed to strengthen the relationship between Qatar Steel and its authorised traders in Qatar and the GCC region, taking into account the Company's present development strategy and its future expansion plans.

Mr. Al-Muraikhi said that the annual gathering is a reflection of the emphasis the Company is placing on seamless communication with its partners. He stressed on the importance of collaboration as a means to further enhance the image of Qatar Steel. He reiterated the Company's commitment to top-class quality and maximum transparency in all its business dealings and said that Qatar Steel truly believes in the significant

role played by the Company's traders, whom it considers as its partners, in its sustained success.

He pointed out that, as a leading company in the steel industry, Qatar Steel works with a clear vision and is guided by wellformulated strategic plans for both the present and the future.

Al-Muraikhi stressed on the importance of such annual gatherings as an ideal platform to bring together all the traders from the GCC region under one roof and share with them the Company's expansion and investment plans, both in Qatar and abroad. He also said that the Gathering is an ideal opportunity to explore newer avenues of mutual co-operation.

In conclusion, Mr. Ali Bin Hassan Al-Muraikhi, Qatar Steel Director and General Manager, expressed his sincere gratitude to all the attendees for accepting the Company's invitation to participate in the Gathering.



New Qatar Steel Employees Graduate from Cambridge University, Doha

Qatar Steel is truly committed to Qatarization and to the development of the overall competency of Qatari nationals as it strongly believes in the vital role it plays in the Nation's progress and development.

In this regard the Company has concluded an agreement with the University of Cambridge to provide English language training courses to Qatari nationals who join the Company as trainees. The course provides newly joined employees with the opportunity to enhance their English language skills in speaking, reading, writing and listening. Candidates who successfully complete the course are presented with graduation certificates.

The certificates for the latest batch were handed over to them in presence of Mr. Nadeem, Director of the Institute, and Mr. Kefah Mustafa Al Mulla, Qatar Steel Administration Manager.

"The Company aims to develop careers by offering tailor-made training programmes to its new Qatari employees. We identify the weaknesses of our new employees and offer them specialised training courses to develop their technical skills. This is part of the Company's broader strategy to attract, develop and retain Qatari talent", said Mr. Al Mulla.



Qatar Steel Supports

Shafallah Center for Children with Special Needs





Qatar Steel is committed towards playing an active role in various social causes in the State of Qatar. The Company is an active supporter of the various programmes and activities of Shafallah Center for Children with Special Needs. Recently it paid a visit to the Center and presented the children with special gifts.

Qatar Steel's support to Shafallah Center is not restricted to just financial assistance. The Company plays an active role in enhancing the awareness of the society regarding the needs of such children and works towards creating an environment that appreciates their role and contribution in the society.

Speaking on this occasion Mr. Mohammed Al Saadi, Marketing Manager of Qatar Steel said: "We are pleased to extend our

whole-hearted support to Shafallah Center as part of our ongoing commitment to humanitarian, charitable and social causes in the State of Qatar". He added that since its inception Qatar Steel has strived to be recognised as a socially responsible citizen by actively supporting various social causes. Over the years, Qatar Steel has succeeded in becoming recognised as a model for other national institutions as a result of its activities in bridging the gap between various segments of the society.

He emphasised on the need to meticulously nurture these children as they are an integral part of our society. "Our responsibility towards these special children should not be limited to just Shafallah Center but should also extend to every walk of our life," he said in conclusion.









Qatar Steel Organises a Blood Donation Campaign

As part of Qatar Steel's ongoing commitment to serve the community in Qatar, the Company organised a blood donation campaign under the theme, 'Blood donation is a charitable and humanitarian way to exercise national duty'.

The blood donation event took place in the Company's premises in Mesaieed Industrial City with the active participation of many of the Company's employees from various departments and divisions.

The campaign was organised in line with the Company's values and its ongoing commitment to promote initiatives that aim to serve the community and enhance its welfare.

By conducting such campaigns, Qatar Steel seeks to reiterate its commitment towards activities that play a fundamental role in supporting the community in Qatar.

Mr. Saeed Mohammed Al Roomi, Public Relations Manager of Qatar Steel, said: "Besides being a leading company in the steel industry in the region, Qatar Steel always seeks to take the lead in supporting various health care initiatives of the State of Qatar. This is in line with the vision of our Management and reflects our commitment to community service. We thank all the employees of the Company and Hamad Medical Corporation for actively participating in this campaign."



Qatar Steel's Participation in Sports Activities



With a view towards nurturing sports activities and strengthening the relationship between the Company's employees and employees of other companies, Qatar Steel, in collaboration with the Philippine community in Qatar, supported a basketball tournament that was held at Al Ahli Sports Club. Qatar Steel's basketball team participated in the tournament.

Qatar Steel also participated in the Dukhan Cricket Tournament which featured teams from various companies.



